

**UČNI NAČRT PREDMETA / COURSE SYLLABUS**

**Predmet:** Umetnost, estetika in prihodnost življenja v mestu  
**Course title:** Art, Aesthetics, and the Future of City Life

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Humanistične znanosti, 3. stopnja	/	2	4

**Vrsta predmeta / Course type**

Izbirni

**Univerzitetna koda predmeta / University course code:**

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20	20			20	90	5

**Nosilec predmeta / Lecturer:**

Doc. dr. Melita Zajc, Prof. dr. Curtis L. Carter

**Jeziki /**

**Languages: S/A**

**Predavanja /** Angleški / English

**Lectures:**

**Vaje / Tutorial:**

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

/

**Prerequisites:**

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**Vsebina:**

Zaradi korenitih sprememb mestnega okolja bo nedvomno prišlo do sprememb v dinamiki umetnosti in estetike današnjega in prihodnjega mestnega življenja. Urbanistični načrtovalci, na primer "Smart City", poizkusno uvajajo digitalne virtualne tehnologije v arhitekturi in gradbenih praksah pri preoblikovanju in novogradnji mestnega prostora. Cilj najvplivnejših urbanističnih načrtovalcev je vključitev estetike pri

**Content (Syllabus outline):**

The cities of today are undergoing substantial transformations that will undoubtedly change the dynamics of art and aesthetics in current and future city life. Already the "Smart City" urban planners, for example, are experimenting with applications of digital imaging technologies to architecture and building practices in remodeling or new construction of city spaces. Among leading urban planners today the aim is to integrate

načrtovanju infrastrukture osnovnih storitev v zgradbi (npr. smetarnikov), in pri trajnostnih okoljskih praksah mestnega prostora. Vpeljevanje masovne umetnosti, kot jo preučujejo Noël Carroll idr., je usmerjeno na umetnostne oblike, ki so se pojavile z uveljavitvijo množičnih tehnologij kot radio, televizija, video. Nove smernice pri razvoju mest težijo k razširitvi koncepta masovne kulture na nove nivoje ali morda v nove smeri. Sedanje poizkusne prakse urbanega načrtovanja združujejo digitalne tehnologije uporabljene pri umetnosti v množičnih medijih (radijska, televizijska in internetna umetnost), z arhitekturo in urbanističnim oblikovanjem. Kako bo tak nov razvoj vplival na današnjo vlogo estetike in obstoječih umetniških oblik? Ali bo vstop estetike v samo strukturo mestnega okolja zmanjšal ali povečal potrebo po sedanjih estetskih doživljanjih, ki sta jih do sedaj omogočali in zagotavljali vizualna in predstavnostna umetnost? Ali pa bodo umetniki dobili nove vloge, estetiki pa se osredotočili predvsem na mestno okolje? Zanimivo je seveda opažanje, da literatura o »Smart Cities« ne vsebuje debat in razmišljanj o sami umetnosti in se zelo malo, če sploh, posveča estetiki. Kakšne so potem takem posledice in vplivi takšnega razvoja kot »Smart City«, na muzeje, galerije, koncertne hiše in ulično umetnost, ki so do sedaj med estetiki veljali kot glavni viri umetnostnega in estetskega doživljanja? Te strukture bodo najbrž imele manjšo ali drugačno vlogo v odnosu do estetike in bodočega mestnega življenja.

Predmet vključuje podteme povezane z že opisano glavno temo.

1. Vloga estetike in umetnosti v preteklem in sedanjem mestnem življenju.
2. Spreminjajoča se vloga umetnosti in estetike v prihodnosti mestnega življenja.
3. Digitalne tehnologije in spremembe v umetniških medijih: vplivi na

aesthetics in the infrastructures relating to \*basic services of the buildings such as garbage disposal and sustainable environmental practices of city spaces. The introduction of mass arts as explored by Noël Carroll and others has focused on art forms that originate with mass technologies such as radio, television, video. The current developments in city development call for extending the concept of mass art to new levels, or perhaps in different directions. Current experimental practices in urban planning merge digital technologies, which funded earlier mass art media such as radio, TV, and internet art, with architecture and urban design. How will these new developments impact functions now associated with aesthetics and the existing art forms. Will the advance of aesthetics into the very structure of the city environment diminish or alter the need for aesthetic experience as it has previously been provided through access to the visual and performance arts? Or will it call for new roles for artists and a greater focus for aestheticians on city environments? It is interesting to note, for example, that the literature on "Smart Cities" does not include discussion of the arts as such and little if any attention to aesthetics as such. What then are the implications of such "Smart City" developments for museums, galleries, and concert halls and street art, that have been considered by aestheticians as the main sources for art and aesthetics experience? These items may well have a lesser or a different role with respect to aesthetics in the future of city life.

The course will include topics relating to the overall topic as indicated in the overview.

1. The role of aesthetics and the arts in the life of cities past and current
2. The changing role of art and aesthetics in the future of city life
3. Digital technologies and changes in Art Media: Implications for the Future of art and aesthetics in the future of city life.

prihodnost umetnosti in estetike v prihodnjem mestnem življenju.

### Temeljni literatura in viri (domača in tuja) / Readings:

- BERLEANT, A. (2012), "Thoughts on an Aesthetics of Urbanism," *Aesthetics Beyond the Arts* (Taylor and Francis, 12), 124-147.
- CARTER, Curtis L. (2016), "Mass Art, Aesthetics and the Future of City Life," paper presentation for the IAA Congress in Seoul, July 2016 (Congress publication forthcoming).
- CARTER, Curtis L. (2016), "Utopias and the Favelas of Rio de Janeiro," paper presentation Hangzhou, China and publication in the Journal of the International Marxist Forum (currently in press and is to appear in September 2016).
- CARTER, Curtis L. (2014), "Video Art: Cultural Transformations," *The Journal of Asian Arts & Aesthetics*, Vol. 5, 9-22.
- GILLICH, G. (2011), *Myth and Metamorphosis: Walter Benjamin and the City*, Cambridge: Polity Press, 1996.

### Cilji in kompetence:

Cilji:

1. Spoznavanje obstoječe literature na področju vloge umetnosti v sedanjih in prihodnjih fazah mestnega življenja.
2. Vzpodbujanje študentov v lastne raziskave in analize vloge umetnosti in estetike v sedanjem in prihodnjem mestnem življenju, z uporabo interdisciplinarnega raziskovalnega materiala in perspektive.
3. Pomoč študentom pri uporabi znanja in materiala s področja estetske teorije v družboslovnih znanostih in urbanem načrtovanju, za razumevanje problematik mestnega življenja povezanih z umetnostjo in estetiko.

### Objectives and competences:

Objectives

1. To provide knowledge of contemporary literature relating to the role of arts in present and future stages of city life
2. To engage students in their own research and analysis of the role of the arts and aesthetics in the current and future city life using research materials from an interdisciplinary perspective.
3. To assist students in applying knowledge of aesthetic theory and related materials in the social sciences, urban planning to understanding of problems relating to arts and aesthetics in city life.

**Predvideni študijski rezultati:**

**Intended learning outcomes:**

**Rezultati:**

1. poznavanje uporabe teoretskega dela na področju estetike v procesih mestnega življenja.
2. Poznavanje interdisciplinarne literature o umetnosti, estetiki in mestnem življenju.
3. Razumevanje kako spremembe v umetnosti in estetiki, zaradi pojava novih digitalnih realnosti, vplivajo na vlogo umetnosti v mestnem življenju.
4. Razumevanje sprememb v vlogi umetnosti in estetike glede na druge družbeno/kulturne spremembe.

**Outcomes**

1. *Knowledge of applications of theoretical work in aesthetics to processes of city life*
2. Knowledge of interdisciplinary literature on art, aesthetics and city life
3. Understanding of the role of arts and aesthetics in city life
4. Understanding of how changes in art and aesthetics due to intervention of new digital realities affect the role of art in city life.
5. Understanding of changes in the role of the arts and aesthetics in relation to other societal/cultural changes.

**Metode poučevanja in učenja:**

Predavanja potekajo frontalno, vendar se spodbuja aktivno sodelovanje študentov. Za seminar študenti pripravljajo domače naloge, s katerimi prenašajo znanje (obravnavane problematike in koncepte) na praktične primere in ga tako preverjajo ter utrjujejo. Opravljene naloge predstavijo na seminarju, kjer se jih prediskutira. Študenti oddajo seminarske naloge v pisni obliki. Terensko delo (obisk umetniških dogodkov).

**Learning and teaching methods:**

The lectures take place frontally, yet the active participation of students is highly stimulated. For the seminar the students make seminar works, with which they transpose their knowledge (the discussed problems and concepts) to the practical cases and in such a manner they check and consolidate their knowledge. The seminar work is to be presented and discussed and is to be handed over to the professor in a written form. Terrain work (vising art events).

**Načini ocenjevanja:**

Delež (v %) /

Weight (in %)

**Assessment:**

Seminarska naloga sestoji iz:  
Branja pred razredom s pripravo za diskusijo pred razredom ali iz konzultacije s profesorjem po e-mailu: 20 %.

Obisk mestnega muzeja in predstave v živo s pisno diskusijo in sledečo razpravo v razredu: 10 %.

Pisni izpit:  
Raziskovalni prispevek – pisni (osnutek in končni izdelek): 70 %.

**SN = 30%****I = 70%**

Seminar work consists of:  
Readings in advance of Class in preparation for discussion in class, or in consultation with professor by e mail. 20%

Visit to city museum and live performance with written discussion and class discussion following 10%

Exam:  
Research Paper (preliminary draft and final) 70%

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### Reference nosilca / Lecturer's references:

Recent Publications Curtis L. Carter/Sedanje publikacije:

Book/knjiga: Co Editor/sourednik, *Aesthetics of Everyday Life*, Cambridge Scholars Publishing, 2014

Essay/članek: "Art, Photography and Everyday Life" 80 to 96.

Book(In Press)/knjiga v tisku: Editor/urednik, *Unsettled Boundaries: Philosophy, Art, Ethics, East/West*, In Press 2016.

Essay/članek: "Globalization and Contemporary Chinese art: West to East and East to West" Ch. 8.

Journal essays/članki v revijah

"Somaesthetics and Dance," *Contemporary Pragmatism*, 12 (2015)100-115.

"Video Art: Cultural Transformations," *The Journal of Asian Arts & Aesthetics*, Vol. 5, 2014, 9-22.

"Philosophy and Art: Changing Landscapes for Aesthetics, Diogenes, 233&234, Vol. 59 Issues 1&2, 2013, 84-100.

"Aesthetics in Contemporary Art: Philosopher and Performer," *International Yearbook of Aesthetics*, Vol 16, 2012 Published 2016, 96-113.

ZAJC, Melita. The social media dispositive and monetization of user-generated content. *The Information society*, ISSN 0197-2243, 2015, vol. 31, no. 1, str. 61-67, ilustr., doi:

[10.1080/01972243.2015.977636](https://doi.org/10.1080/01972243.2015.977636). [COBISS.SI-ID [18376470](#)], [JCR, SNIP, WoS do 26. 1. 2015: št. citatov (TC): 0, čistih citatov (CI): 0, čistih citatov na avtorja (CIAu): 0, normirano št. čistih citatov (NC): 0, Scopus do 21. 1. 2015: št. citatov (TC): 0, čistih citatov (CI): 0, čistih citatov na avtorja (CIAu): 0, normirano št. čistih citatov (NC): 0]

ZAJC, Melita. Social media, presumption, and dispositives : new mechanisms of the construction of subjectivity. *Journal of consumer culture*, ISSN 1469-5405, Mar. 2015, vol. 15, no. 1, str. 28-47, doi: [10.1177/1469540513493201](https://doi.org/10.1177/1469540513493201). [COBISS.SI-ID [17011222](#)], [JCR, SNIP, WoS do 21. 4. 2015: št. citatov (TC): 1, čistih citatov (CI): 0, čistih citatov na avtorja (CIAu): 0, normirano št. čistih citatov (NC): 0, Scopus do 30. 3. 2015: št. citatov (TC): 0, čistih citatov (CI): 0, čistih citatov na avtorja (CIAu): 0, normirano št. čistih citatov (NC): 0]

VOLČIČ, Zala, ZAJC, Melita. Hybridisation of Slovene public broadcasting : from national community towards commercial nationalism. *Media international Australia*, Feb. 2013, no. 146, str. 93-102. <http://search.informit.com.au/documentSummary;dn=182698839201527;res=IELLCC>. [COBISS.SI-ID [16771862](#)], [JCR, SNIP, WoS do 3. 6. 2014: št. citatov (TC): 0, čistih citatov (CI): 0, čistih citatov na avtorja (CIAu): 0, normirano št. čistih citatov (NC): 0, Scopus do 9. 7. 2013: št. citatov (TC): 0, čistih citatov (CI): 0, čistih citatov na avtorja (CIAu): 0, normirano št. čistih citatov (NC): 0]

ZAJC, Melita. Video games as an enhancement of human communication : the case of documentary video games. V: BRACKIN, Adam L. (ur.), GUYOT, Natacha (ur.). *Cultural perspectives of video games : from designer to player*. Oxfordshire: Inter-disciplinary Press, cop. 2012, str. 159-169. <http://interdisciplinarypress.net//online-store/ebooks/digital-humanities/cultural-perspectives-of-video-games>. [COBISS.SI-ID [16604694](#)]

ZAJC, Melita. Prepisani : slovenske spletne serije in participativna medijska kultura. V: KREČIČ, Jela (ur.), NOVAK, Ivana (ur.). *Proti koncu : sodobna TV serija in serialnost*, (Jesenska filmska šola). 1. izd. Ljubljana: Slovenska kinoteka, 2011, str. 75-90. [COBISS.SI-ID [15756566](#)]